

1/28

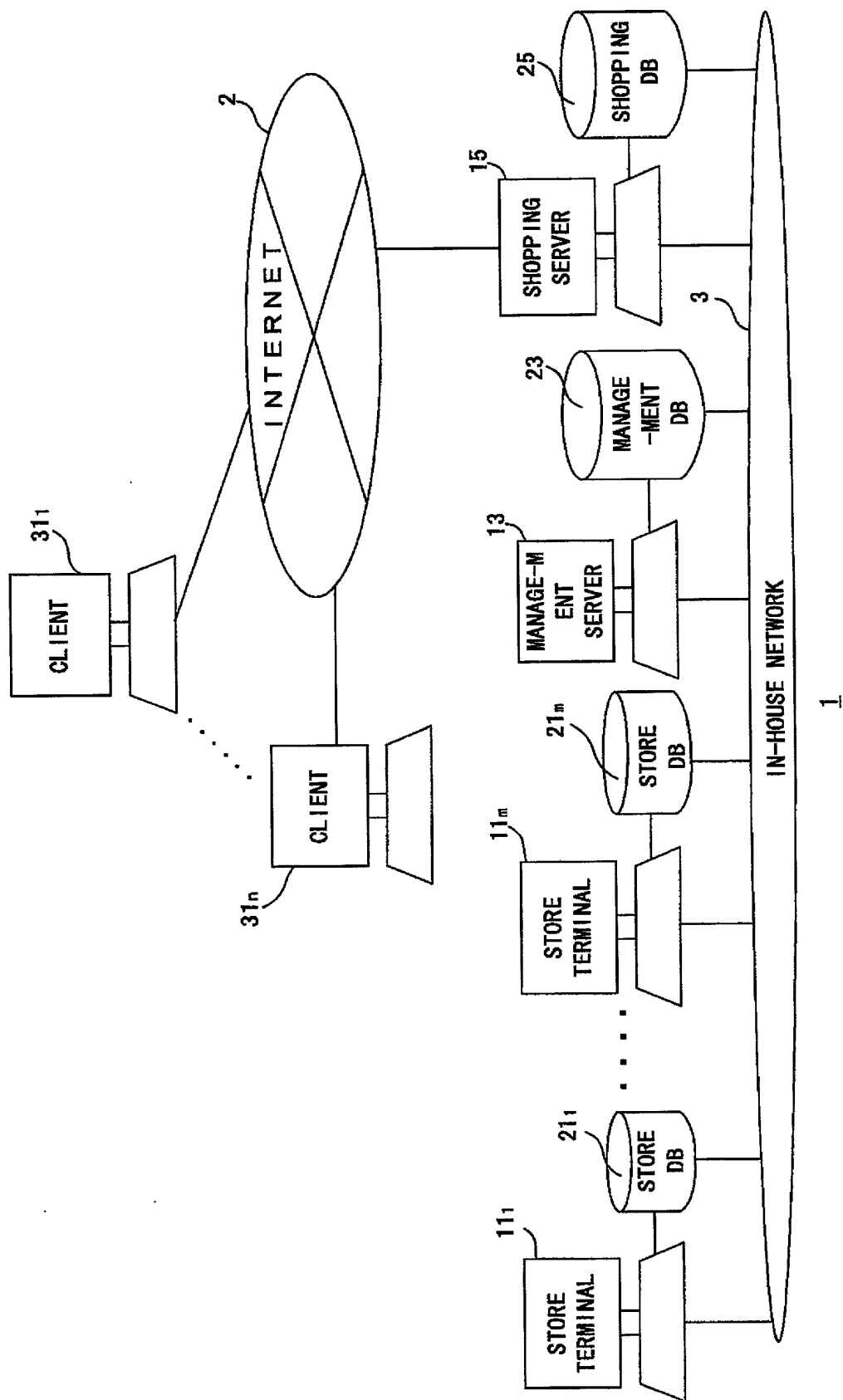


FIG. 1

2/28

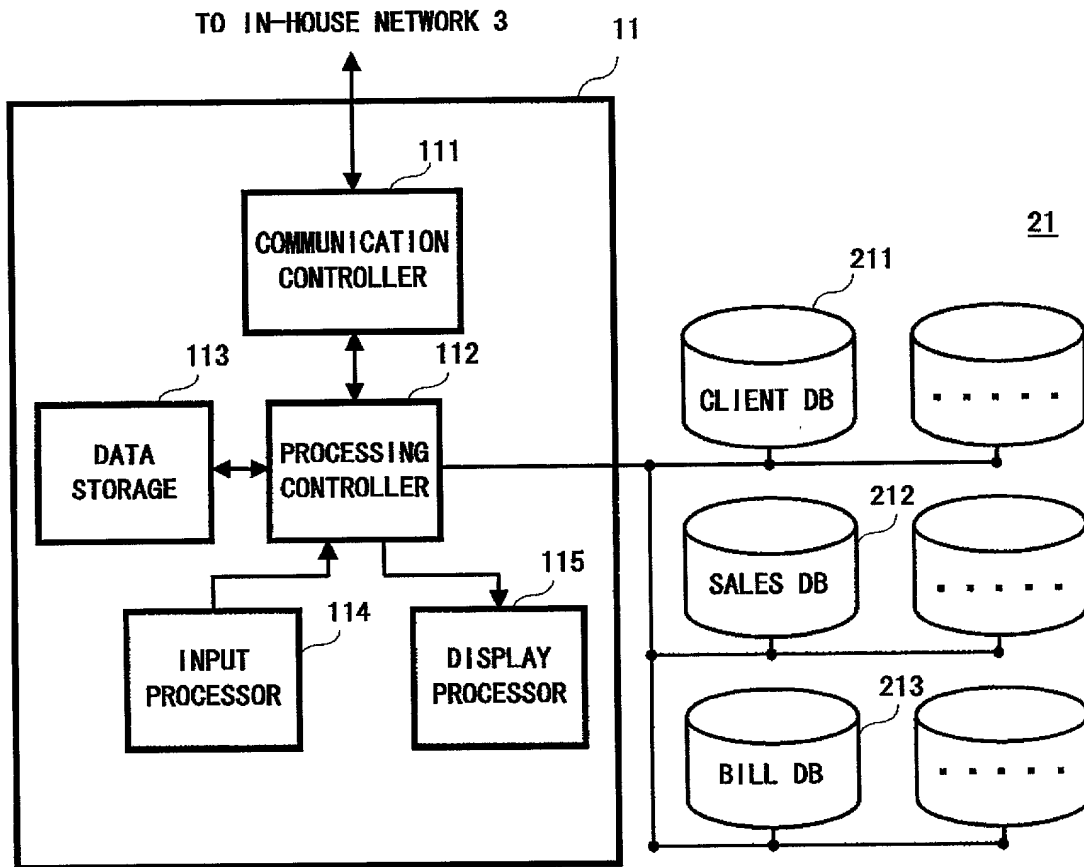


FIG. 2

3/28

CLIENT DB 211

ID	NAME	ADDRESS	CORPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	RECOMMEN- DABLE ITEM	MESSAGE FROM PERSON IN CHARGE
00001	TARO RIKOH	AOYAMA...	CORPORATION	A	YUTAKA YAMADA	COMPLEX MACHINE A123	OFFICE...
01002	ICHIRO IMAJIO	CHIYODA...	PERSONAL	C	KADRU UCHIDA	PRINTER C332	DIGITAL...
.
.
.

FIG. 3A

SALES DB 212

DATE	TRANSACTION NUMBER	SALES ITEM	QUANTITY	PRICE	TOTAL	PURCHASER (ID)	SALESPERSON IN CHARGE (ID)	...
1/1	1	A123	1	10,000	11,300	01001	YUTAKA YAMADA	...
		C233	1	1,000				
		X987	3	100				

.
.

FIG. 3B

BILL DB 213

ID:01001, TARO RIKOH, FOR ONE MONTH, PERSON IN CHARGE YUTAKA YAMADA						
DATE	ITEM	QUANTITY	OFFERING PRICE	PERSON IN CHARGE (CASE OF CORPORATION)	NET?
1/1	A123	1	1,100,000	MITSURU UCHIDA	NO
1/2	B321	2	2,345	SHIGERU HAYASHI	YES
.
.
.

FIG. 3C

4/28

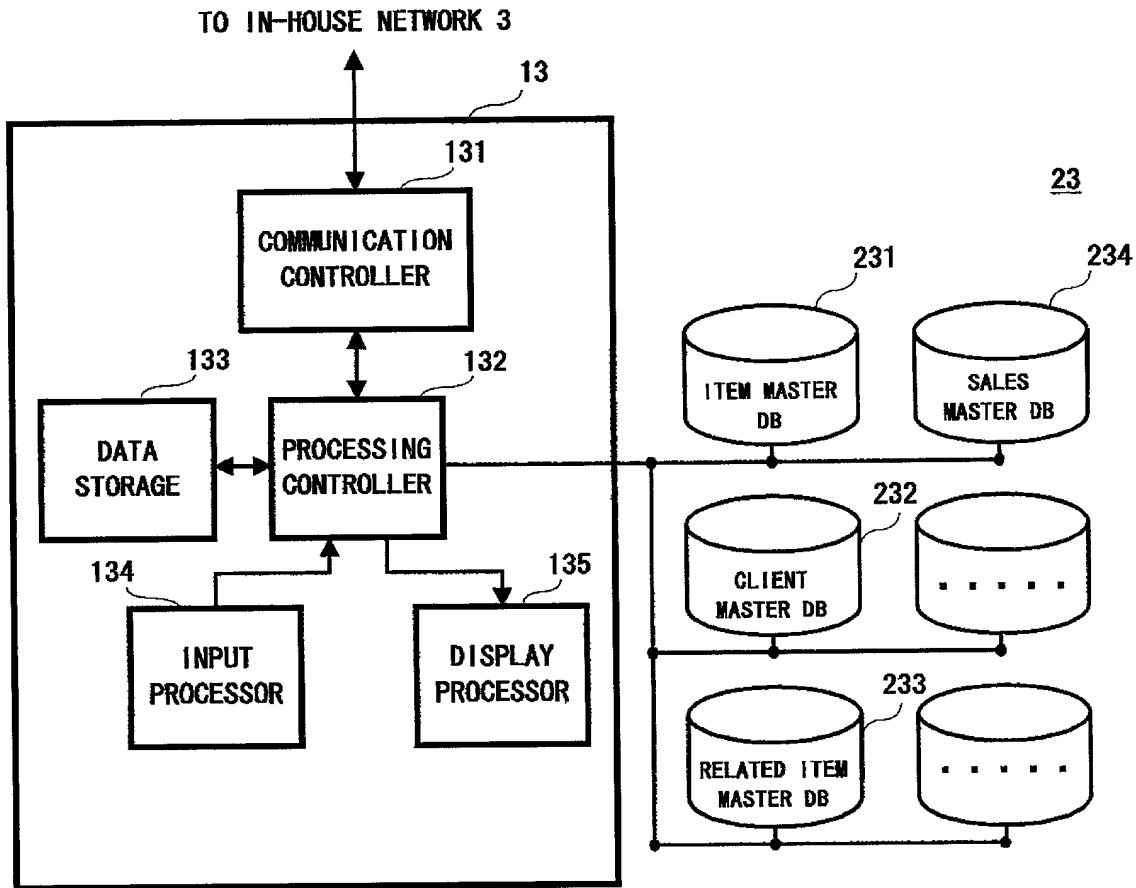


FIG. 4

5/28

ITEM MASTER DB 231

CODE	ITEM NAME	EXPLANATION OF ITEM	REFERENCE PRICE	ITEM CLASSIFICATION	LINK INFORMATION
A123	IMAJIO 123	COPY	987,654	MAIN ITEM	OPTION B991 CONSUMABLE ITEM C203
.
C203	TONER 203	TONER	9,876	CONSUMABLE ITEM	A123, A246
.

FIG. 5A

CLIENT MASTER DB 232

ID	NAME	ADDRESS	CORPORATION/ PERSONAL	CLIENT CLASSI- FICATION	SALES- PERSON IN CHARGE	RECOMMEND- ABLE ITEM	SALES MESSAGE	POSSESSED ITEM
00001	TARO RIKOH	MINATO-KU...	CORPORATION	A	YUTAKA YAMADA	A123	HELLO, MR. TARO RIKOH	A0003 A172
00002	JIRO IMAJIO	OHTA-KU...	CORPORATION	A	KAORU TAKATA	A223	HELLO, MR. JIRO IMAJIO	A321 A234
.

FIG. 5B

RELATED ITEM MASTER DB 233

DIGITAL CAMERA X667 : PRINTER Y2234 IMAGE SOFTWARE Z90 : CD-ROM DRIVER Q741 SCANNER MM2 : EDIT SOFTWARE PP23	233A
DIGITAL CAMERA X667 : CABLE WIRE P345 DIGITAL CAMERA X667 : IMAGE SOFTWARE DIGITAL CAMERA X667 : FLUSH MEMORY F2	233B

FIG. 5C

6/28

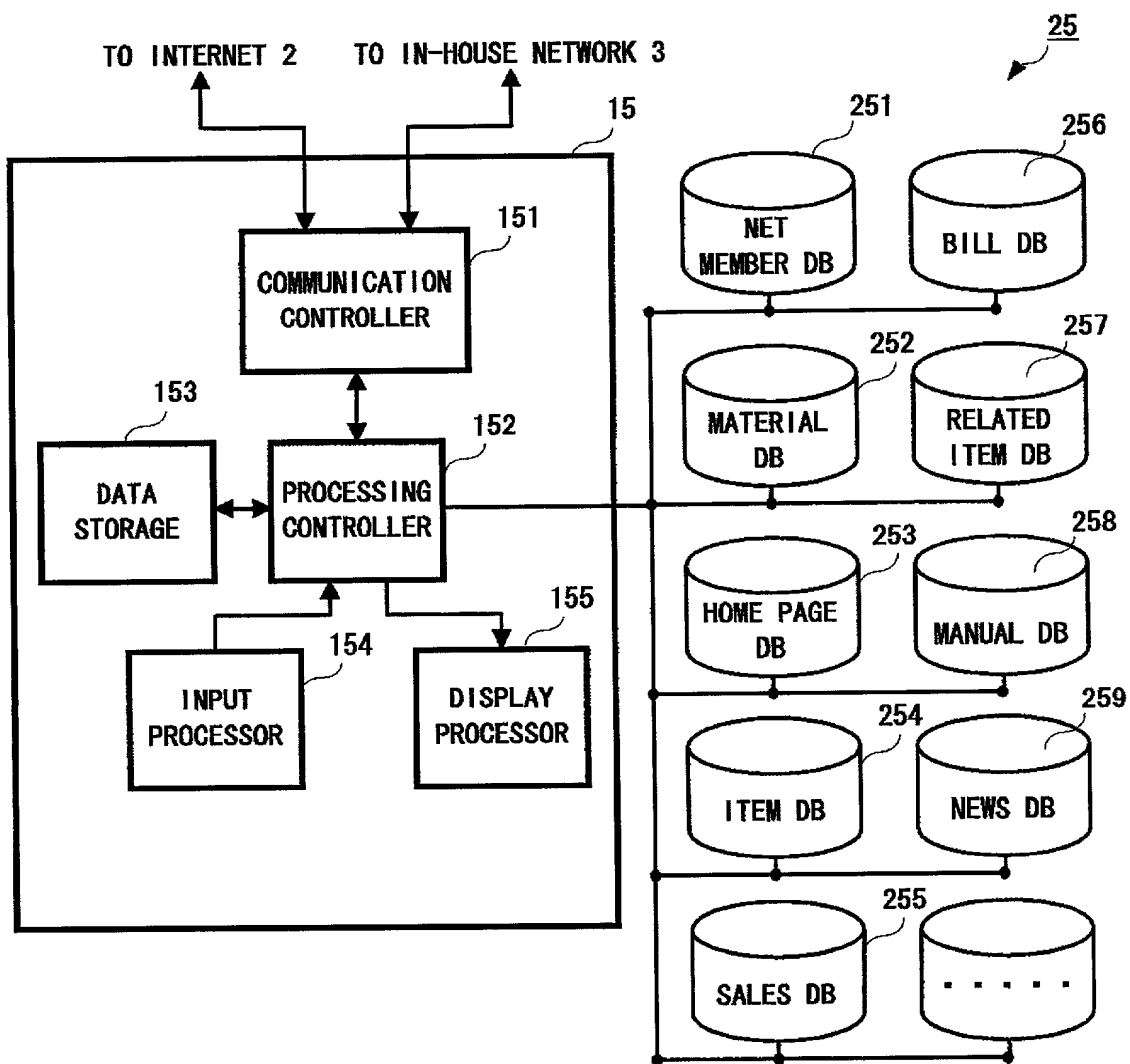


FIG. 6

7/28

NET MEMBER DB 251

ID	NAME	ADDRESS	COPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	NAME E-MAIL PASSWORD	POSSESSED EQUIPMENT
00001	TARO RIKOH	MINATO- KU...	CORPORATION	A	YUTAKA YAMADA	MASATAKA ISHIHARA ubs@net.ne.jp 321321	A123 C203
00012	SATOSHI RIKOH	TOCHIGI- KEN...	PERSONAL	C	...	KEI TAKAHASHI sris@nig.ne.jp 963258	B823
.
.
.

FIG. 7

8/28



LOG-IN NAME
(REGISTERED E-MAIL ADDRESS)

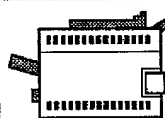
PASSWORD

CORPORATION ID

TRANSMIT

CLEAR

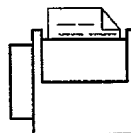
RECOMMENDABLE ITEM



HIGH
SPEED

SPEAKING OF COPY

COLOR FOR
HOME USE



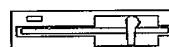
CLEAR!
BEAUTIFUL!



REAL FEEL!

ULTRA-FAST

ULTRA-
PORTABLE



HIGH
SPEED

LARGE CAPACITY

FIG. 8

9/28

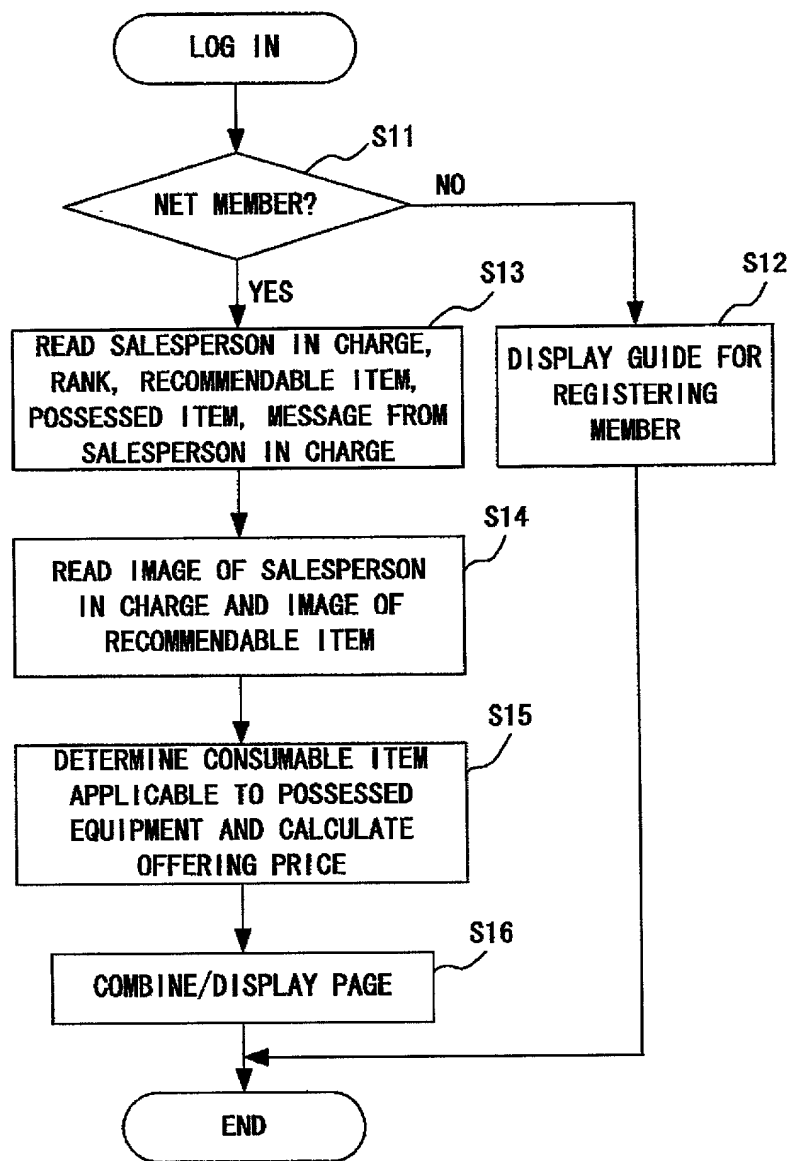


FIG. 9

10/28

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE
PROBABLY NEEDS TO BE REPLACED.WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX
COPY MACHINE USABLE AS A LASER PRINTER?**ONLINE SHOPPING
PRODUCT LINES**

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING
SERVICE

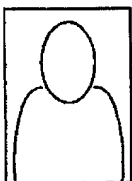
- ▶ BEFORE ORDER
- ▶ PAYMENT METHOD

NEWS

- ▶ MY CHOICE
- ▶ ALL CASES

ABOUT ONLINE

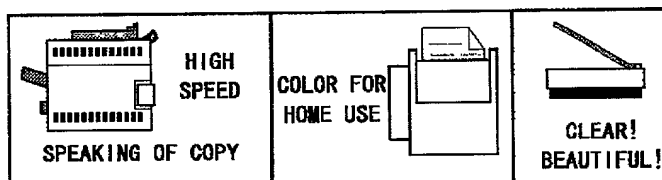
- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK


SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI
... SECTION OF TOKYO
... COMPANY



tel:03-0000-0000

E-mail:0000@mail.co.jp

RECOMMENDABLE ITEM**CONSUMABLE ITEM FOR YOUR EQUIPMENT****ITEM YOU PURCHASED**

CLICK  BUTTON WHEN PURCHASING SOME ITEM
NO CONSUMPTION TAX IS INCLUDED
IN OUR OFFERING PRICE

 
A3Y SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 7,000 YEN

 
A4T SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

 
ONE FOR EACH CASE,
OFFERING PRICE 5,000 YEN

APPLICABLE ITEM



 
A4Y SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FIG. 10

11/28

ONLINE SHOPPING▶ **SCANNER**▶ **CD-R/RW**▶ **DIGITAL CAMERA**

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

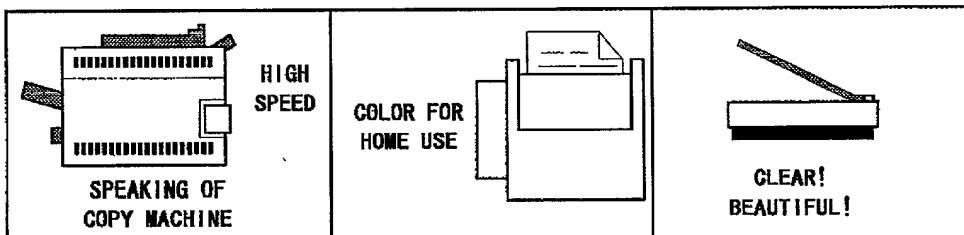
RECOMMENDABLE ITEM

FIG. 11

12/28



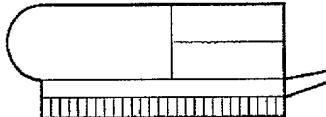






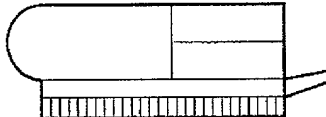




ONLINE SHOPPING			
		OTHER ITEMS	Go
- NO CONSUMPTION TAX IS INCLUDED IN LIST PRICE			
PRINTER A100			
YEN	YEN
.....			
			
PRINTER B180			
YEN	YEN
.....			
			
(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE, YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO info@net.mail.co.jp			

FIG. 12

13/28

ONLINE SHOPPING▶ **SCANNER**▶ **CD-R/RW**▶ **DIGITAL CAMERA**

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

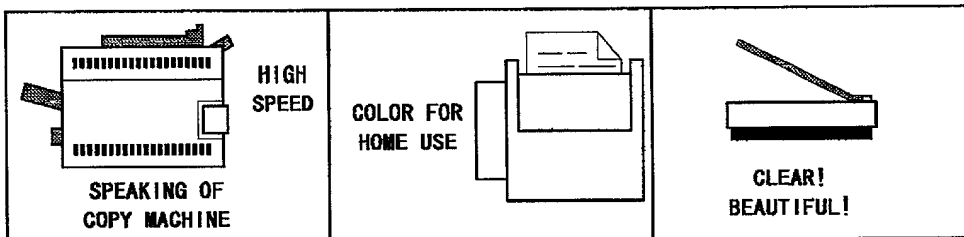
RECOMMENDABLE ITEM

FIG. 13

14/28

ONLINE SHOPPING

▶ FAX TONER

▶ INKJET INK

▶ PRINTER RIBBON

▶ OTHERS

SEARCH WITH ITEM CODE

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

RECOMMENDABLE ITEM

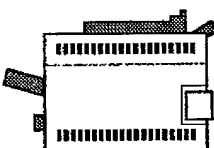
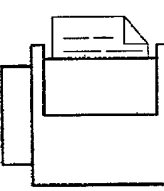

 <p>HIGH SPEED</p> <p>SPEAKING OF COPY MACHINE</p>	 <p>COLOR FOR HOME USE</p>	 <p>CLEAR! BEAUTIFUL!</p>
---	--	---

FIG. 14

15/28

ONLINE SHOPPING	
OPTION PRODUCTS FOR OTHER PRODUCTS	Go
SELECT CORRECTING PRODUCT	
<ul style="list-style-type: none">▪ RDC-5000▪ <u>RDC-5300</u>▪ RDC-5300▪ DC-4▪ DC-4▪ DC-4	

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

FIG. 15

16/28

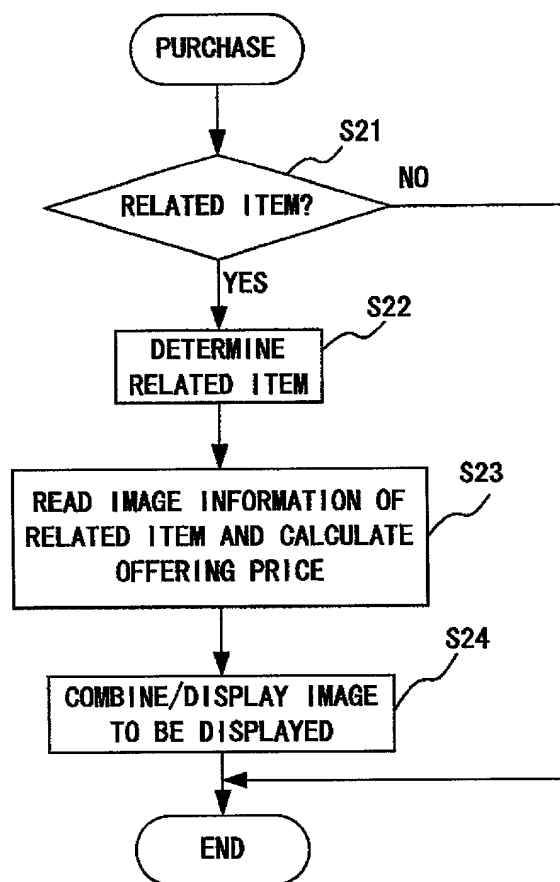


FIG. 16

17/28

CONTENT OF CART

CURRENT POINT : 25000points

ITEMS IN CART

ITEM NAME	ITEM CODE	QUANTITY	POINTS	PRICE	TOTAL	
PRINTER P330	100049	3	10000	¥ 200, 000	¥ 600, 000	CANCEL
SCANNER SK50	100070	2	10000	¥ 100, 000	¥ 200, 000	CANCEL
CD-R/RW R50	100074	1	10000	¥ 100, 000	¥ 100, 000	CANCEL
TOTAL					¥ 900, 000	RE- CALCULATE

YOU ARE ASKED TO ADDITIONALLY PAY CONSUMPTION TAX
AND SHIPPING CHARGE

MORE ITEMS

ORDER

FIG. 17

18/28

ONLINE SHOPPING**WOULD YOU LIKE TO HAVE AN OPTION TOGETHER?****NEXT**

• NO CONSUMPTION TAX IS INCLUDED IN LIST PRICE

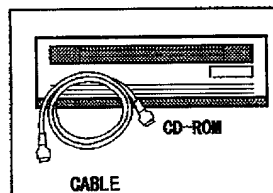
UTILITY SOFTWARE (PERSONAL COMPUTER CONNECTION KIT)

.....YEN

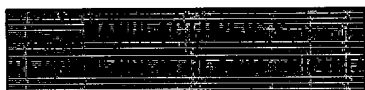


.....YEN

.....



CABLE

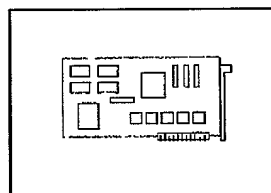
**TO NEXT PAGE OF MAIN ITEM****PC CARD ADAPTER**

.....YEN



.....YEN

.....

**TO NEXT PAGE OF MAIN ITEM**

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

FIG. 18

19/28

NET MEMBER DB 251

ID	NAME	ADDRESS	CORPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	POSSESSED EQUIPMENT	PERSON IN CHARGE NAME E-mail PASSWORD	ATTRIBUTE
00001	TARO RIKOH	MINATO-KU ...	CORPORATION	A	YUTAKA YAMADA	A123 C203	TAKAMASA ISHIHARA ubs@net.co.jp 11224339	GENERAL USER
00012	SATOSHI RIKOH	TOCHIGI-KEN ...	PERSONAL	C	---	8823	KEIKO NOBUCHI xyz@net.co.jp 44165525	PURCHASER IN CHARGE
.	SATOSHI TAMURA sr@s@nig.co.jp 66367749	PURCHASING MANAGER
.	TOSHIYUKI KEUKE kekashi@nig.ne.jp 99818864	---
.

FIG. 19

20/28

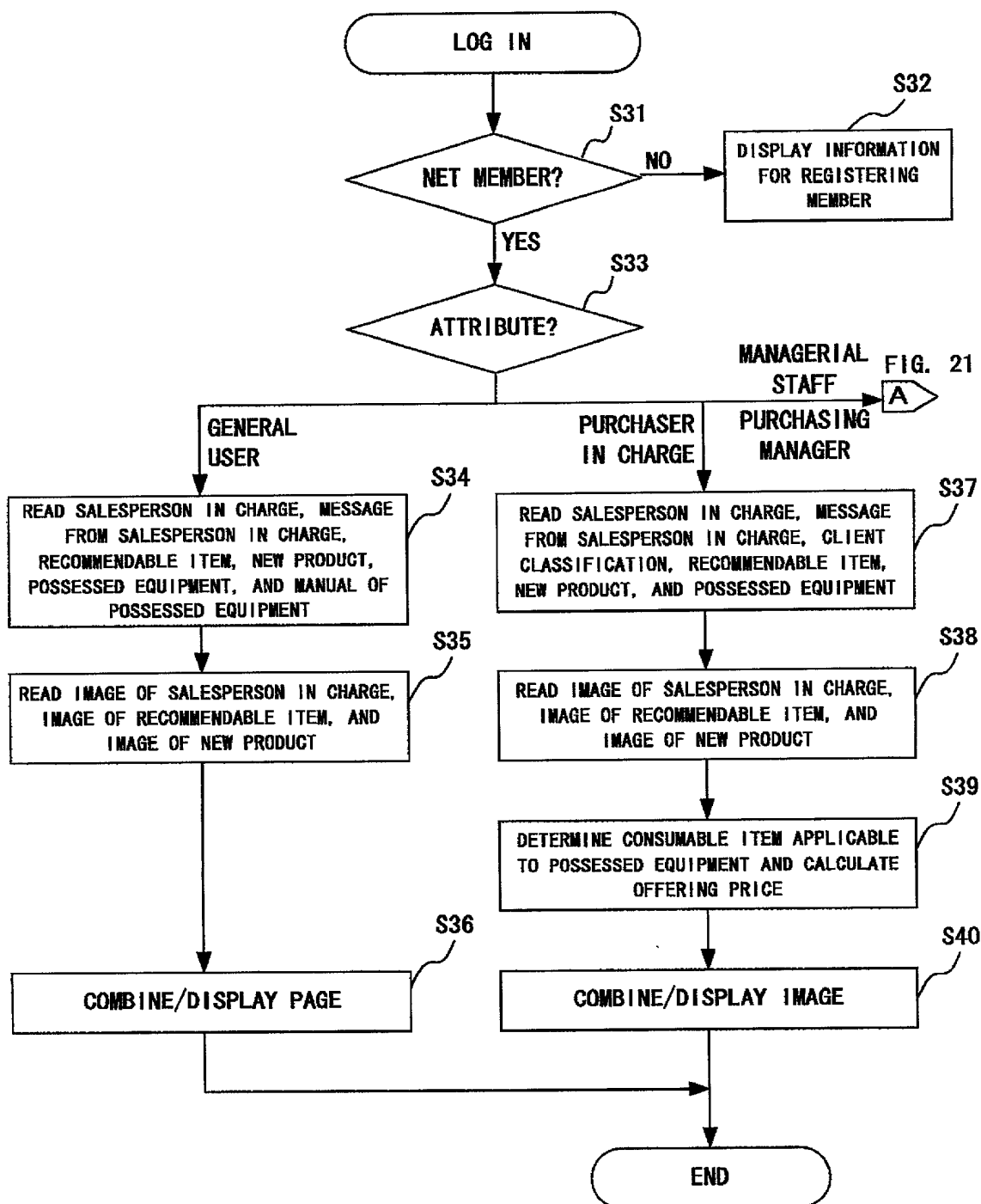


FIG. 20

21/28

FIG. 20

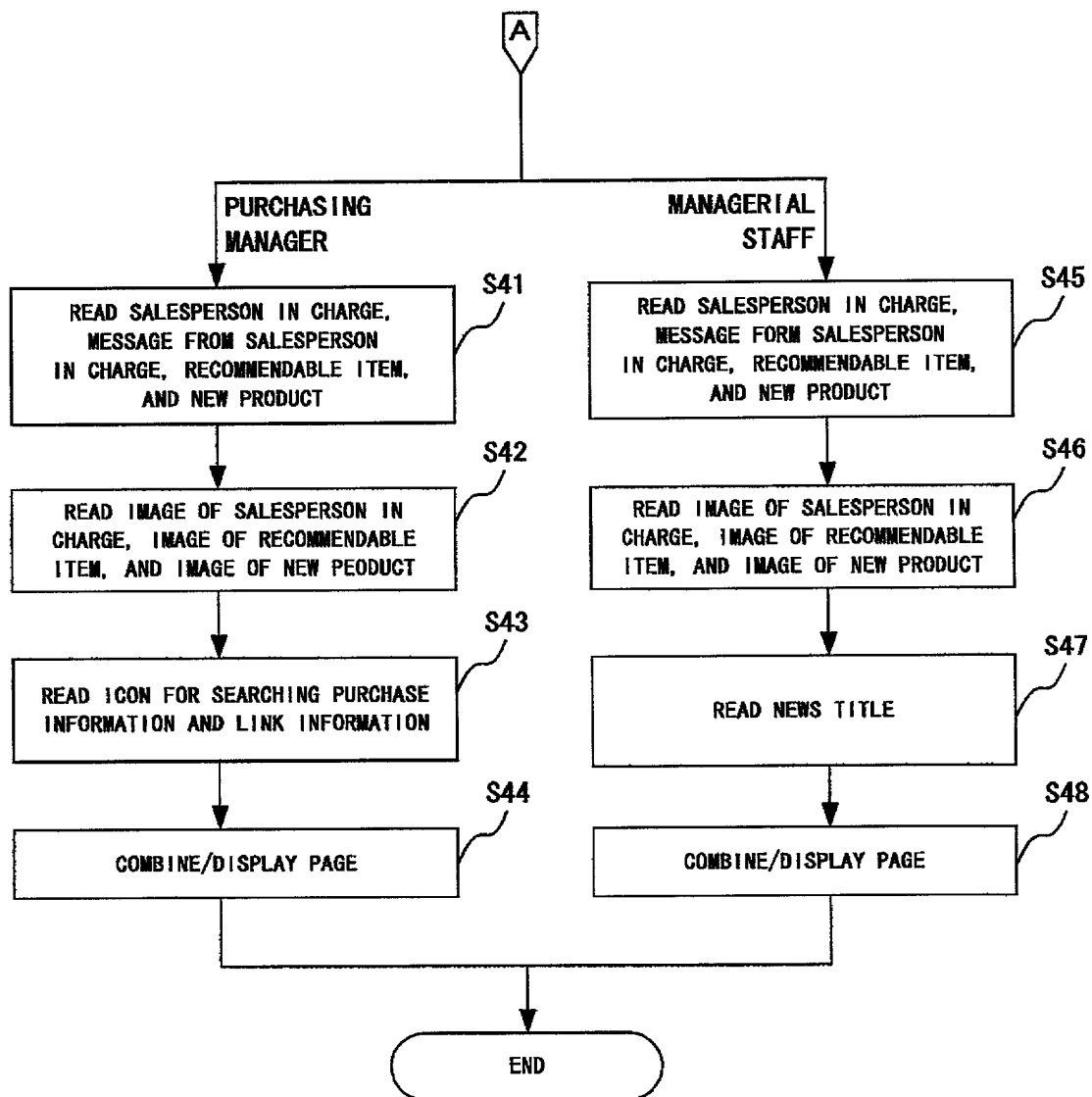


FIG. 21

22/28

ONLINE SHOPPING PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE

- ▶ BEFORE ORDER
- ▶ PAYMENT METHOD

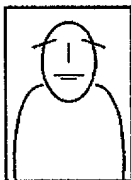
NEWS

- ▶ MY CHOICE
- ▶ ALL CASES

ABOUT ONLINE

- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI
...SECTION OF TOKYO
... COMPANY

TEL: 03-0000-0000
E-mail: 0000@mail.co.jp

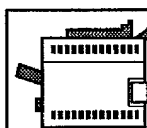
DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.

WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

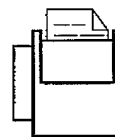
RECOMMENDABLE ITEM



HIGH
SPEED

SPEAKING OF COPY

COLOR FOR
HOME USE



CLEAR!
BEAUTIFUL!

INTRODUCTION OF NEW PRODUCT

HIGH-PERFORMANCE
COMPACT COMPUTER
R123



■ PURCHASED ITEM(S)

LIST

■ ELECTRONIC MANUAL OF
PURCHASED ITEM(S)

LIST

FIG. 22

23/28

ONLINE SHOPPING PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE

- ▶ BEFORE ORDER
- ▶ PAYMENT METHOD

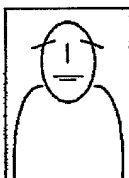
NEWS

- ▶ MY CHOICE
- ▶ ALL CASES

ABOUT ONLINE

- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI

...SECTION OF TOKYO
...COMPANY

TEL: 03-0000-0000

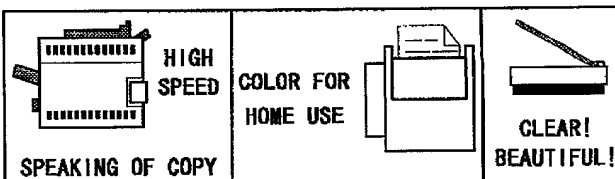
E-mail: 0000@mail.co.jp

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE
PROBABLY NEEDS TO BE REPLACED.WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX
COPY MACHINE USABLE AS A LASER PRINTER?


RECOMMENDABLE ITEM



INTRODUCTION OF NEW PRODUCT

HIGH-PERFORMANCE
COMPACT COMPUTER
R123

CONSUMABLE ITEM FOR YOUR EQUIPMENT

CLICK  BUTTON WHEN PURCHASING SOME ITEM
NO CONSUMPTION TAX IS INCLUDED
IN OUR OFFERING PRICETONER FOR COPY MACHINE i123 

OFFERING PRICE 7,000 YEN

INK CARTRIDGE FOR PRINTER P339 A4T SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YENFACSIMILE PAPER TYPE 9000A ONE FOR EACH CASE,
OFFERING PRICE 5,000 YENMY RECYCLED PAPER 100 A4Y SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FIG. 23

24/28

ONLINE SHOPPING PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE

▶ BEFORE ORDER▶ PAYMENT METHOD

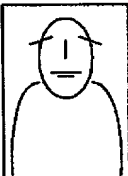
NEWS

- ▶ MY CHOICE
- ▶ ALL CASES

ABOUT ONLINE

- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI

...SECTION OF TOKYO
...COMPANY

TEL:03-0000-0000

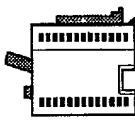
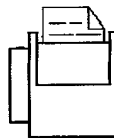

E-mail:0000@mail.co.jp

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE
PROBABLY NEEDS TO BE REPLACED.WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX
COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM

 HIGH SPEED SPEAKING OF COPY	COLOR FOR HOME USE 	 CLEAR! BEAUTIFUL!
---	---	---

INTRODUCTION OF NEW PRODUCT

HIGH-PERFORMANCE
COMPACT COMPUTER
R123

RECORD OF PURCHASED ITEMS LIST

 ▼ YEAR ▼ MONTH ~ ▼ YEAR ▼ MONTH

RECORD OF PURCHASED CONSUMABLE ITEMS LIST

 ▼ YEAR ▼ MONTH ~ ▼ YEAR ▼ MONTH

FIG. 24

25/28

RECORD OF PURCHASED ITEMS

JAN. 1 2000 TO DEC. 31 2000

PURCHASED DATE	ITEM NAME	EXPLANATION OF ITEM	OFFERING PRICE	PERSON IN CHARGE IN YOUR COMPANY
JAN. 11 2000	IMAJIO 5525	COPY	987,654	SHUJI KAWAMURA
⋮	⋮	⋮	⋮	⋮
DEC 22 2000	IPUSHIO 6636	PRINTER	187,654	HITOSHI OKUNAGA

TOTAL 2,244,416 YEN

FIG. 25

RECORD OF PURCHASED CONSUMABLE ITEMS

JAN. 1 2000 TO DEC. 31 2000

PURCHASED DATE	ITEM NAME	EXPLANATION OF ITEM	OFFERING PRICE	PERSON IN CHARGE IN YOUR COMPANY
JAN. 5 2000	TONER 339	TONER FOR IMAJIO 5525	17,654	SHUJI KAWAMURA
⋮	⋮	⋮	⋮	⋮
DEC 27 2000	INK 7749	INK CARTRIDGE FOR IPUSHIO 6636	12,345	HITOSHI OKUNAGA

TOTAL 1,119,981 YEN

FIG. 26

26/28

ONLINE SHOPPING
 PRODUCT LINES
 • MAIN ITEM
 • OPTION
 • CONSUMABLE ITEM
 • INFORMATION PROVIDING SERVICE
 ▶ BEFORE ORDER
 ▶ PAYMENT METHOD

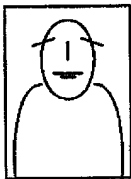
NEWS

▶ MY CHOICE
 ▶ ALL CASES

ABOUT ONLINE

▶ VISION
 ▶ HOW TO USE
 ▶ REGULATIONS
 ▶ PRIVACY POLICY
 ▶ SECURITY POLICY
 ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI
 ...SECTION OF TOKYO
 ...COMPANY

TEL:03-0000-0000
 E-mail:0000@mail.co.jp

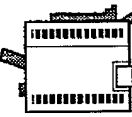


DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.

WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM

 HIGH SPEED SPEAKING OF COPY	COLOR FOR HOME USE 	 CLEAR! BEAUTIFUL!
---	---	---

INTRODUCTION OF NEW PRODUCT

HIGH-PERFORMANCE
 COMPACT COMPUTER
 R123



NEWS

TOP NEWS

• LEADERS OF U. S. AND JAPAN HAD MEETING...

ECONOMIC NEWS

• BANK OF JAPAN...

COMPANY NEWS

• ENVIRONMENTAL FRIENDLY COPY MACHINE OF "R" COMPANY IS NOW ON SALE

MARKET NEWS

• CURRENT TOPIX : 13345
 • AVERAGE : 12115
 • YEN/DOLLAR : 119.20 YEN

FIG. 27

27/28

ONLINE SHOPPING

PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE

▶ BEFORE ORDER▶ PAYMENT METHOD

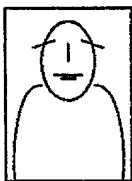
NEWS

▶ MY CHOICE▶ ALL CASES

ABOUT ONLINE

- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI

...SECTION OF TOKYO
... COMPANY

TEL: 03-0000-0000

E-mail: 0000@mail.co.jp

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE
PROBABLY NEEDS TO BE REPLACED.WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX
COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM

CHECK	
TURN OF DISPLAY	<input type="checkbox"/>
DECREASE DISPLAY WEIGHT	<input type="checkbox"/>
INCREASE DISPLAY WEIGHT	<input type="checkbox"/>

 HIGH SPEED SPEAKING OF COPY	COLOR FOR HOME USE 	 CLEAR! BEAUTIFUL!
---	-------------------------------	------------------------------

INTRODUCTION OF NEW PRODUCT

CHECK	
TURN OF DISPLAY	<input type="checkbox"/>
DECREASE DISPLAY WEIGHT	<input type="checkbox"/>
INCREASE DISPLAY WEIGHT	<input type="checkbox"/>

HIGH-PERFORMANCE COMPACT COMPUTER R123	
---	--

CONSUMABLE ITEM FOR YOUR EQUIPMENT

CHECK	
TURN OF DISPLAY	<input type="checkbox"/>
DECREASE DISPLAY WEIGHT	<input type="checkbox"/>
INCREASE DISPLAY WEIGHT	<input type="checkbox"/>

CLICK BUTTON WHEN PURCHASING SOME ITEM
 NO CONSUMPTION TAX IS INCLUDED
 IN OUR OFFERING PRICE

TONER FOR COPY MACHINE i8864

OFFERING PRICE 7,000 YEN

INK CARTRIDGE FOR PRINTER P339

A4T SIZE, 500 × 5 VOLUMES PER CASE,
 OFFERING PRICE 5,750 YEN

FACSIMILE PAPER TYPE 9000A

ONE FOR EACH CASE,
 OFFERING PRICE 5,000 YEN

MY RECYCLED PAPER 100

A4Y SIZE, 500 × 5 VOLUMES PER CASE,
 OFFERING PRICE 5,750 YEN

FIG. 28

28/28

NET MEMBER DB 251

ID	NAME	ADDRESS	CORPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	POSSESSED EQUIPMENT	PERSON IN CHARGE NAME E-mail PASSWORD	ATTRIBUTE	DISPLAY CONTROL
00001	TARO RIKOH	MINATO-KU ...	CORPORATION	A	YUTAKA YAMADA	A123 C203	TAKAWASA ISHIHARA ub@net.co.jp 111224339	GENERAL USER	RECOMMENDABLE ITEM: NON-DISPLAY NEW PRODUCT: NON-DISPLAY OPERATIONAL MANUAL: +1
							KEIKO NOGUCHI xyz@net.co.jp 44165525	PURCHASER IN CHARGE	RECOMMENDABLE ITEM: NON-DISPLAY NEW PRODUCT: NON-DISPLAY ORDERING CONSUMABLE ITEM: +2
							SATOSHI TAMURA sr1s@nig.co.jp 66367749	PURCHASING MANAGER	RETRIEVING RECORD OF PURCHASED ITEM(S): +1 ORDERING CONSUMABLE ITEM: -2
00012	SATOSHI RIKOH	TOCHIGI-KEN ...	PERSONAL	C	---	B823	TOSHIYUKI KEUKE kakashi@nig.ne.jp 99818864	---	ORDERING CONSUMABLE ITEM: +1
.
.
.

FIG. 29